

# Clinic Update

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**Congratulations Patients:** Misspelled Word Contest & Refer-A-Friend Participants

Free Consult Month for the Entire Month of May!

#### **OUR GOAL IS TO SERVE** YOU WITH SUCH A GREAT **EXPERIENCE THAT YOU:**

- 1. Thank the person who sent you here.
- 2. Refer people you care about to us.

#### **PATIENTS ENTER TO WIN!**

Find the misspelled word in this newsletter and call *570-208-2787* for your chance to win a

\$10.00 **GIFT CARD!** 

Contest for past and present patients only.

#### We're OPEN and ready to HELP!

Cawley Physical Therapy & Rehab is considered an essential medical facility, therefore, all 5 of our clinics are open and here to help you in any way we can. Our clinics are following federal, state and CDC quidelines on COVID-19. Here are a few ways we're working to keep our patients and communities safe:

- Everyone entering our clinics are required to wear face masks.
- Our staff is assessing temperatures prior to entering the treatment area. Anyone with a temperature over 100 degrees will not be allowed to enter.
- All work stations are being sanitized with Clorox wipes, Lysol, or Cavicide before and after use.
- Common surfaces are continuously being cleaned and disinfected.
- All staff are applying hand sanitizer or washing hands upon entering/departing the clinic.
- All work stations are 6 feet apart and private treatment rooms are available.

#### **Team Member of the Month: ALYSHA MARZANI**

This month's Team Member of the Month title goes to one of our behind the scenes team members. You may see her occasionally floating through the different offices or sitting at her "make shift" office in Pittston. But...make no mistake about it...She is a super intricate and important component to the Cawley PT family. This month Ms. Alysha Marzani wins the coveted "Team Member of the Month" prize!! Alysha



is our Director of External Marketing. She joined the team last September and has done a wonderful job. Alysha came from a background of marketing where she worked for a company who focused on training people with drones. Pretty cool if you ask me! Not as cool as Cawley PT but that is just my opinion! LOL... Alysha hit the ground running after coming on board last September. Her past experience and vast knowledge in marketing has helped the Cawley PT team to grow and foster new and existing relationships with local doctors, physician assistants, nurses, home health agencies and many many local businesses and community groups. Alysha is out there hustling day in and day out to develop new and long lasting relationships. She has a flare for design and it is clearly evident how much she enjoys and loves what she does.

When Alysha is not busy trying to build relationships and setting up meetings she can be found doing some wedding planning. Alysha and her fiancé Art will be tying the knot this fall. Alysha also enjoys staying healthy by eating well and often going for a run! Alysha and Art also have a furry friend, an Australian Shepherd, named Blue!

If you happen to catch Alysha passing through the office please stop her to say hello and congratulate her on her upcoming wedding! Thank you for all you do Alysha! You definitely help complete the Cawley team!

## **CLINIC NEWS**

CawleyPT.net



#### **New & Noteworthy**

As we all know, the COVID-19 pandemic has dramatically changed our daily routines, work schedules, income and so much more. At Cawley Physical Therapy, it's always our number one priority to make a positive difference in the lives of our patients and community. In order to do our part and give back, we want to invite YOU to our FREE CONSULT EVENT which is going on for the entire month of May!

This free event will take place at all Cawley Physical Therapy and Rehab locations. This is not for us! It is for the most important people that we can think of! Those "people" are YOU!! Whether you've developed new pain from sitting at home during isolation or are dealing with existing pain and aches – we've got you covered! Please see our insert for all the details and call TODAY to reserve your spot and the therapist of your choice!

#### We're Offering Telehealth | Get Physical Therapy Care from Home!

In light of the COVID-19 outbreak, we will now be offering telemedicine services to all of our patients.

Telemedicine gives us the opportunity to continue to provide physical therapy care and treatment without putting the health and safety of our patients and staff at risk of the virus. With these services, you can consult with one of our doctors by a phone call (FaceTime) or virtual video chat to get the same great care without having to leave your home. To schedule a televisit, call us today at 570-208-2787!

### **Team Member Spotlight: ANTHONY CARACHILO**

Our Team member spotlight for the month of May 2020 shines on one of our superstar PTA's. This gentlemen needs no introduction and quite frankly probably does not like the spot light all that much. Mr. Anthony Carachilo is one of our rock star Physical Therapy Assistants who rotates between our Pittston and Carbondale clinics. Anthony is a Carbondale native and pretty much



knows 90+% of the people that come into the Carbondale clinic (or knows someone who knows someone)!:) Anthony has been a member of the Cawley PT family since 20. Anthony joined our team fresh out of PTA school and was student with us while in college. We knew we could not let this future super star slip away so upon graduation we scooped him up! Anthony is the epitome of a true team player. Someone calls off, Anthony offers to help. We need coverage in another clinic, Anthony will help. Another therapist is struggling or needs help, Anthony is there to lend a helping hand or a listening ear! Anthony is often requested by many patients to be "their" therapist. He has great therapy skills and equal if not better listening skills. As we all know, we all want to be heard and listened too. Anthony crushes this one!

When Anthony is not busy taking care of patients or helping out his teammates, he can be found hanging out with his beloved family. Anthony and his wife Kelli are all about family. Anthony and Kelli hav a son, Dante, a daughter, Mariah, a step son Tegan and a beautiful granddaughter Kylie. What beautiful family would be complete without a family dog, named Nook!

If you are working with or see Anthony this week, congratulate him on being this month's Team Member Spotlight. We are grateful for all you do Anthony. Thank you...

#### **CONGRATULATIONS TO OUR PATIENTS!**

CONGRATULATIONS TO OUR PATIENTS! High Fives to all Cawley Physical Therapy patients and friends who participated in our "Refer a Friend" program for the month of March!

Christine Elias • Audrey Kurz • Russell Booth • Linda Hanoln Donna Pilch-Myers • Jodee Parks • Denise Vauter • Amy Nova

#### **CONGRATULATIONS MISSPELLED WORD WINNERS**

Thanks to all of you that participated in the misspelled word contest.

Congratulations to our February/March Winners:

Linda Keating • Juliana Zardzyck • Barb Greenburg

### **SUCCESS STORIES**

CawleyPT.net



#### **Patients of the Month**

Congratulations to all of our patient of the month recipients for April! Here are just a few pictures from over hundreds of successful stories this past month!

**Pittston Office:** "I came to Cawley rehab not being able to walk without pain in my ankle. In a matter of a few weeks, I was able to walk up/ down steps and go about my daily duties with no pain at all. I can't thank the team of Candice, Cathy, Taylor, Alexis, and Jeff at Cawley PT and Rehab for making my life active again. These folks came to be great friends." —Thomas Van Scoy (Tovon and Company Diamonds)



**Scranton Office:** "My time spent here was refreshing. I enjoyed each moment. Your staff is great. I always felt better after each session. I will miss all the attention given to me each day. Jordan did a great job and made me feel relaxed and calm. Your whole staff is great" —Christopher Stetzar



**Kingston Office:** "The best place in Luzerne County for physical therapy. The staff is extremely friendly and will do everything they can to get you back to where you were before your injury. They did the impossible by making recovery fun. Thank you all so much being so kind and professional!" —Frank Zupancic



Carbondale office: "My experience at Cawley was excellent. Very informative and helpful. Megan, Anthony, and Sam were very professional, and true people. They make you feel you matter. Overall experience; excellent. Need PT, Go to Cawley!" —Darrin Smith



Nanticoke Office: "I had a dislocation of the patella twice in my left knee. After that I felt poor stability and pain when walking around. After 10 visits, my pain is greatly reduced and now my knee is stable. Everyone here was extremely professional! I definitely recommend coming to Cawley for physical therapy. I will be coming to Cawley again if I have any future problems!"



—George Peterson

### Results you can see



Pictured from Left to Right; Candice Purnell PTA, Alexis Murdoch PT Tech, Happy Cawley PT graduate Karen Monko-Nagle (Owner Sea the World Travel), and Cathy Hannis PTA. Aka Charlie's Angels +1 Ha-Ha...

*A#1 Facility! Cawley & Staff are very* professional and care. After a stupid injury on my part while on vacation, I needed to seek professional advice for an ankle injury. One evening while I was on facebook, an ad popped up "Asking" Do you suffer Ankle or Foot pain? Please attend our Free seminar.

I called Cawley, they took me in *immediately, Tim, within minutes* determined my injury. His advice 4 weeks, twice a week, I will be fixed, and out the door running. Exactly 10 treatments, my pain is gone, I am walking out of Cawley perfectly fine. Thank you to all for your help and my new friendships.



Cawley Physical Therapy & Rehab offers Aquatic Therapy in Scranton and Pittston locations!

1150 S Main Ave • Scranton, PA 18504 33 N Main St • Pittston, PA 18640

**PITTSTON OFFICE: 570-208-2787** 

33 N. Main St. • Pittston, PA 18640

**KINGSTON OFFICE: 570-714-0933** 840 W. Market St. • Kingston, PA 18704

NANTICOKE OFFICE: 570-258-2365

160 S. Market St. • Nanticoke, PA 18634

SCRANTON OFFICE: 570-207-2787

1150 S. Main Ave. • Suite 101 • Scranton, PA 18504

**CARBONDALE OFFICE: 570-280-2414**44 N. Scott St. • Suite 2 • Carbondale, PA 18407

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### FREE CONSULT MONTH

We are offering free consultations for you, your family members and friends for the ENTIRE MONTH OF MAY!

**Details Inside!**